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For Immediate Release

Churches and ministries connect with free software from CircleBuilder™ Privacy, branding and content all under Church and Ministries control

Colorado Springs, CO - (December 2, 2008) In these tough economic times, churches and ministries need cost-effective solutions to better connect their members, grow their faith and build a stronger community. CircleBuilder Software LLC announced today that any church or ministry can start a free, branded circle at www.circlebuilder.com.

CircleBuilder delivers the best features of today's social networking sites in a private, rules-based networking and outreach management solution. Church staff, members and ministries can now directly interact and communicate with a set of high-tech "touch points" – personalized emails, shared calendars, blogs, photos and audio/videocasting. CircleBuilder's self-build platform operates as a stand-alone website or can integrate into an existing website.

"CircleBuilder makes it so much easier for our church to directly communicate," said Derry Gibson, Senior Pastor at Central Christian Church in Colorado Springs, CO. "All small groups, ministries and the church have their own page to send messages, create events, post pictures and blog. CircleBuilder eliminates my administrative hassles and frees up my time to focus on growing the church and ministering to my congregation."

Many churches and ministries began looking at popular social networking sites in recent years. But these public, open sites raise numerous and troubling questions for faith-based organizations. CircleBuilder positively harnesses the power of this new connective technology while proactively managing faith-based organization concerns over member privacy, church branding and content control.

"We love the fact this is our own private site" added Gibson. "It integrates well with our public website and allows us to have proper control over membership, events and content."

CircleBuilder co-founders, Howard Brown and Brent Cohen, have nearly ten years of experience in helping faith-based organizations connect and grow. "We understand the power of a connected community," said Co-founder and CEO Howard Brown. "But we also realize it's not all about the technology. CircleBuilder delivers personalized touch points with the goal of increasing what churches do best: face-to-face fellowship, stewardship and service."

Publicly launched in September of this year, CircleBuilder is already being used by nearly 400 faith-based organizations around the world. They have found CircleBuilder to be the perfect solution to help their churches and ministries create a private, branded, connected community and an easy way to help their members grow in their faith. Learn more about CircleBuilder on GodTube at http://www.godtube.com/view_video.php?viewkey=d5a52ca377fc17a762f8 or take the tour at http://www.circlebuilder.com/virtual_tour.

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